

## **PUBLIC OUTREACH COORDINATOR - Job Description**

*publicoutreach@afgfls.com*

### **Eligibility Requirements for the Position:**

Anyone who has served a minimum of two (2) full years in Florida South as a Group Representative (GR) and has not previously served in that Coordinators' position for a full 3-year term is eligible. (This is a 3-year commitment.)

### **Job-Specific Duties and Responsibilities:**

- The Area Public Outreach Coordinator is responsible for the following three areas: Public Information, Institutions, and Cooperating with the Professional Community.
  - Public Information spreads the Al-Anon message through a variety of media. It may be news items, meeting lists in newspapers, public service announcements, DVD broadcasts, bus ads or internet postings. WSO distributes TV and radio public service announcements (P.S.A.'s) annually, publishes "Al-Anon Faces Alcoholism" magazine biannually, posts podcasts monthly, refers people that request our meetings and use the website to carry the message of hope. Follow up with Thank You Acknowledgement when you hear an advertisement.
  - Institutions may include working with treatment centers, jails and prisons, hospitals, temples, churches, schools and colleges. Some of the activities may overlap with the Professional Community. The majority of our projects will include introducing Al-Anon and Alateen to many people at once, most of whom have never heard of our programs. Take meeting lists, flyers or any additional information.
  - Cooperating with the Professional Community would include counselors, therapists, clergy mental health professionals, doctors, nurses, police, and others who work with the general public and are in positions to identify and refer clients and their families to Al-Anon and Alateen.
- The goal of Public Outreach is to attract all families and friends of alcoholics to Al-Anon and Alateen so that everyone who needs our program can find help in every community.
- Coordinates with the District Public Outreach Chairpersons to reach the media, professionals, facilities, and organizations, quickly, accurately, and inexpensively through emails, email distribution lists, conference calls and other technology.

### **General Duties and Requirements of the Coordinator:**

- Attends and casts votes on business at two (2) (Winter and Summer) Area World Service Committee Meetings (AWSC) in years one and two of the panel, and three (3) AWSC meetings in year three of the panel.

- Attends two (2) Assemblies (Spring and Fall) each calendar year for all three years of the panel.
- Prepares and presents a written report for each AWSC meeting, complying with any deadline and method for submission established by the Chairperson. Quantity and method to be determined by the Area Chairperson of each Panel and/or each Panel year.
- Prepares and presents a written report for each Assembly, complying with any deadline and method for submission established by the Chairperson. Quantity and method to be determined by the Area Chairperson of each Panel and/or each Panel year.
- Attends Florida South Area 10 Service Events, and conducts workshops on the service position, or other topics, depending on the theme of the event.
- Participates at district events within Florida South Area 10, when invited.
- Participates in all WSO communication opportunities, i.e., conference calls and *AFGConnects*.
- Replies promptly to all communication, including hard-copy correspondence, e-mails, phone calls, and texts.
- Becomes familiar with the AFG Florida South (Area 10), Inc. Bylaws.
- Serves as a support to the corresponding/new incoming panel member.
- Submits receipts to the Area Treasurer, using the appropriate Area reimbursement form(s).
- Must have computer and internet access.
- Prepares written reports, articles or information for any Area 10 publications, announcements or website publication by the deadline requested.
- Is responsible to serve all districts within Area 10.
- Each coordinator serves as a liaison with all Area 10 Districts and WSO and keeps in touch with the appropriate district chairpersons.
- Uses a contact list of Panel members, provided by the Group Records Coordinator, to communicate with DRs and AISLs.
- Will need to obtain or create a contact list, and communicate regularly with all District level Chairpersons or other positions that correspond to the coordinator position. *(Coordinators serve at the Area level while chairpersons serve at the District / AIS level.)*
- Leads “break-out” meetings whenever on the agenda for Area World Service Committee meetings and Assemblies. Assures that written notes of the breakout meeting are provided to the Area Secretary.
- If any Area Coordinator fails to perform the duties of that position, which includes providing written reports, and/or does not attend any two (2) meetings during a twelve (12) month period (from the first missed meeting), including Florida South (AREA 10) ASSEMBLY or Area World Service Committee (AWSC) Meetings, the Area Chairperson may ask for their resignation.