

Area Public Outreach Coordinator

In order to be a Public Outreach Coordinator you must have served for a least one year at the Florida South Area 10 level, and have not previously served a full three year term in that Coordinator position. At the Fall Election Assembly there will be a Public Outreach box to put your name in. You must be present when the names are drawn.

You must be willing to make a three year commitment to the position. This would include attending two AWSC meetings and two Assemblies each year. The last year of the panel you will also attend a one day AWSC turnover meeting. You must attend all Area Events. You must be willing to serve as support for the new incoming panel member.

At Assembly, you will be required to have a written report to distribute (175 copies– 130 for folders and 45 for the bins). At the Fall Election Assembly make (220 copies; 175 for folders and 45 for the bins). You will also give an oral report and chair the break out meetings on Public Outreach for the Group Representatives and guests. You will also give an oral report about the break out meeting. The oral reports for Assembly will have a combined total of seven minutes.

At the AWSC meeting you will give an oral report, lasting for three minutes regarding Public Outreach and have a written report to distribute (45 copies for panel bins). You will also chair the break out meetings on Public Outreach and give an oral report about the break-out meeting for two minutes.

Coordinators are responsible for to serve all of Area 10, not just the area they live in. Coordinators are liaisons with all Area 10 Districts and WSO and keeps in touch with the appropriate district chairperson. We write reports or articles for the Sunshiner, by the deadline as requested by that coordinator. We participate in WSO E-communities and all WSO Conference calls. We reply promptly to all emails, phone calls, texting, and all other forms of communication. We keep receipts/records of expenses for reimbursement. We are familiar with the Florida South, Area 10 By-laws. We set up a generic email address that can be passed on from panel to panel, just changing the password.

The Area Public Outreach Coordinator is responsible for the following three areas; Public Information, Institutions, and Cooperating with the Professional Community.

Public Information spreads the Al-Anon message through a variety of Medias. It may be news items, meeting lists in newspapers, public service announcements, DVD broadcasts, bus ads or internet postings. WSO distributes TV and radio public service announcements (P.S.A.'s) annually, publishes "Al-Anon Faces Alcoholism" magazine biannually, posts podcasts monthly, refers people that request our meetings and use the website to carry the message of hope.

Institutions may include working with treatment centers, jails and prisons, hospitals, temples, churches, schools and colleges. Some of the activities may overlap with the Professional Community. The majority of our projects will include introducing Al-Anon and Alateen to many people at once, most of whom have never heard of our programs.

Cooperating with the Professional Community would include counselors, therapists, clergy mental health professionals, doctors, nurses, and others who work with the general public and are in positions to identify and refer clients and their families to Al-Anon and Alateen. A very popular project is the distribution of "Al-Anon Faces Alcoholism." This project allows the professional not only to read the magazine but it encourages the professional to write articles which tell about how they were able to use it in their practice.

We are able to reach each other, the media, professionals, facilities, and organizations, quickly, accurately, and inexpensively through emails, email distribution lists, conference calls and other technology.

The goal of Public Outreach is to attract all families and friends of alcoholics to Al-Anon and Alateen so that everyone who needs our programs can find help in every community.

If you are looking for a challenge, like to work with people, and love Al-Anon/Alateen put your name in the box for Area Public Outreach Coordinator.

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